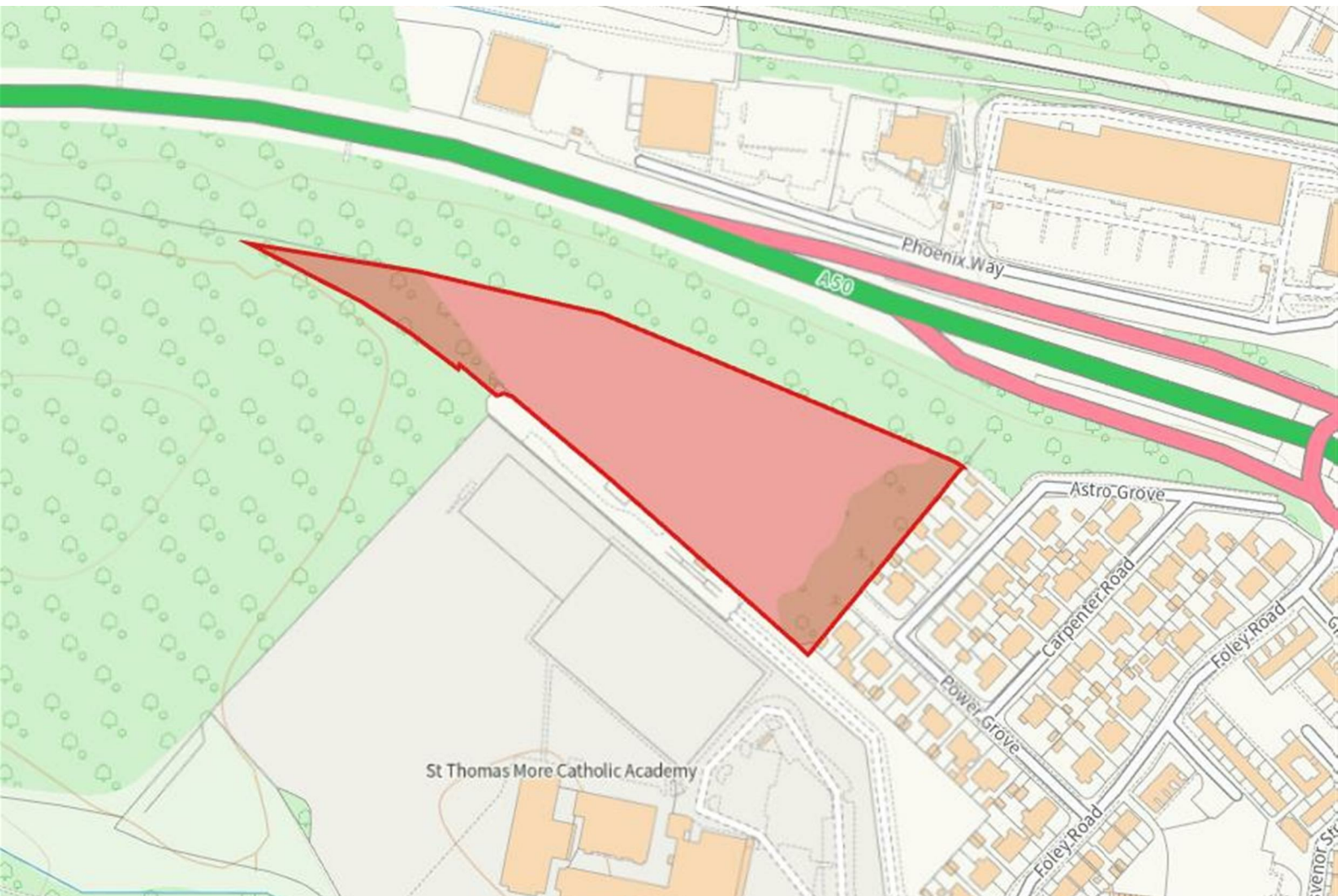


butters john bee^{bjb}

land & new homes



Land at Power Grove, Longton, ST3 2LN

Guide Price £80,000

5.14 Acres of land with a proposed housing allocation

For sale on behalf of Stoke-on-Trent City Council

For Sale By Auction at 6.30 pm on Monday 7th December 2026

at the Double Tree By Hilton Hotel, Festival Park, Stoke-on-Trent, ST1 5BQ

Contact the Auction Team to Register

0800 090 2200 or auction@bjbmail.com



5.14 acre(s)



City of
Stoke-on-Trent



Land at Power Grove

Longton, ST3 2LN

Guide Price £80,000



Description

5.14 Acre (s) of land located adjacent the A50 close to Longton town centre. The land may have potential for alternative uses subject to obtaining the necessary planning approvals.

Local Plan Allocation

The site is included in the emerging local plan as a proposed housing allocation (Policy ID: H3) for approximately 44 homes, suggesting a potential future change of use to residential.

NB: Whilst BJB will try and supply as much information as we can about the planning status of the land / property, please be mindful that we are not planning consultants and accordingly it is important that prospective purchasers ensure they have inspected the land / property and rely upon their own enquiries, assessments and due diligence with regards to the planning status and current or potential uses. All information is supplied in good faith and BJB cannot be held liable for any errors or omissions.

Location

The land is situated directly adjacent to an established residential cul-de-sac consisting primarily of semi-detached housing. Located within the town of Longton in Stoke-on-Trent, the site benefits from close proximity to local amenities, multiple nearby schools, and standard everyday essentials. For road and travel infrastructure, the plot connects locally via Carpenter Road and Foley Road, sits approximately 250 metres from Weston Coyney Road, and provides convenient access to major commuter links alongside ten nearby bus stops and seven regional train stations.

Planning & Supporting Information.

We are not aware of any current or historic planning consents in relation to this site, however there may be potential for alternative uses subject to the necessary

planning permission and consents. It is important that prospective purchasers ensure they have inspected the site and rely upon their own enquiries, assessments and due diligence with regards to its current and potential uses.

Local Council

The site is located in the Council district of Stoke-on-Trent - <https://www.stoke.gov.uk/>.

Tenure.

Freehold - Subject to any existing Rights of way & Tenancies.

VAT

All prices quoted by Butters John Bee are exclusive of VAT unless otherwise stated. All interested parties should make their own enquiries to satisfy themselves with the VAT position.

Pre-Auction Offers

PRE-AUCTION OFFERS WILL NOT BE CONSIDERED.

Common Auction Conditions.

This property is sold subject to our Common Auction Conditions (a copy is available on request).

Buyers Admin Fee.

A buyers administration fee of £1,800 including VAT is applicable to this lot. The purchaser will pay the fee whether the property is bought before, at or following the auction date.

Legal Pack.

Purchasing a property at auction is a firm commitment that carries the same legal implications as a signed contract by private treaty. It is important that you consult with your legal adviser before bidding and also your accountant regarding the impact of VAT, if applicable, on the sale price. The legal pack can be viewed online via our website www.buttersjohnbee.com. Legal packs can also be viewed

at the selling office. These documents should be passed to your legal adviser as they will help you make an informed decision about the lot. If you need further legal information please contact the vendor's solicitor whose details will be in the auction catalogue. Remember that you buy subject to all documentation and terms of contract whether or not you have read them.

Addendum.

Check the latest addendum at buttersjohnbee.com for any alterations or changes to the catalogue.

Internet, Telephone and Proxy Bidding

We are pleased to announce that we are now back in the Auction room at the Double Tree Hilton Hotel (Moat House). However, we also have the other bidding options available: On-Line / Telephone / By-Proxy. You will need to register in advance and provide two forms of ID. Register at www.buttersjohnbee.com/auction or contact the Auction Team on 0800 090 2200 or auction@bjbmail.com.

Legal Costs

Please refer to the auction pack in respect of any legal fees or search fees which may be due upon exchange or completion.

Deposit

Please note that a deposit of 10% of the purchase price (Min £3,000) will be due on Exchange of Contracts,

whether the land / property is sold prior to Auction, in the Auction room or after the Auction.

Viewings

The site is not accessible - please get in contact for an appointment.

All Enquiries

Alex Djukic BSc MSc
Regional Land Manager
Land & New Homes Team
residential-land@bjbmail.com
01782 211147

Looking for Land & Development Opportunities?

Please note that not all land & development opportunities will appear on our website. To ensure that you do not miss out on these opportunities please e-mail: residential-land@bjbmail.com or call the Land & New Homes team to discuss your requirements.



Road Map



Hybrid Map



Terrain Map



Policy ID: H3

Land at Power Grove, Hollybush, Longton

[Housing Allocation](#)

[Emerging Plan](#)

Date Published	2025-09-08
No. units	44

[Source](#)

These particulars, whilst believed to be accurate are set out as a general outline only for guidance and do not constitute any part of an offer or contract. Intending purchasers should not rely on them as statements of representation of fact, but must satisfy themselves by inspection or otherwise as to their accuracy. No person in this firms employment has the authority to make or give any representation or warranty in respect of the property.